

# **Career Planning**

Meraki

#### **Report Prepared for**

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Age	XYZ
Location	XYZ

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## **Profiling**

## **Your Profiling**

Personal profiling is the first step in career planning. The purpose of profiling is to understand your current career planning stage. It will help you to decide the objective and roadmap for your career. The ultimate aim of the planning is to take you from the current stage of career planning to the optimized stage of career planning. Personal profiling includes information about your current stage, the risk involved and action plan for your career development.

#### **Current Stage of Planning**

Ignorant	Confused	Diffused	Methodical	Optimized
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#### **Ignorant**

**Ignorant:** You are at the Ignorant stage in career planning. We understand that you have no idea about your career and its direction. At this stage, you may have very limited information to make any decision and also you lack right guidance as well. Mostly your decisions at this stage are impulsive.

**Risks Involved:** Time wastage, Wrong selection of career path, Highly expensive and career dissatisfaction

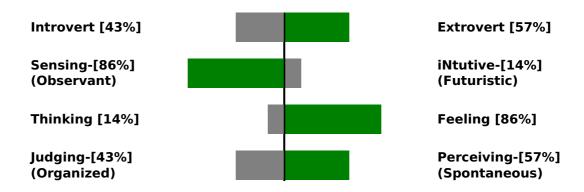
**Action Plan:** Explore your strengths and weakness > Explore career options > Gather information>Match your options with strengths & abilities > Early execution.



# **Result of the Career Personality**

Personality Assessment will help you understand yourself as a person. It will help you expand your career options in alignment with your personality. Self-understanding and awareness can lead you to more appropriate and rewarding career choices. The Personality Type Model identifies four dimensions of personality. Each dimension will give you a clear description of your personality. The combination of your most dominant preferences is used to create your individual personality type. Four dimensions of your personality are mentioned in this chart. The graph below provides information about the personality type you belong to, based on the scoring of your responses. Each of the four preferences are based on your answers and are indicated by a bar chart.

Personality Type: Extrovert:Sensing:Feeling:Perceiving





## **Analysis of Career Personality**

## **Your Career Personality Analysis**

#### Where do you prefer to focus your energy and attention?



- You are quite talkative, energized and like to spend lots of time with others.
- Your primary mode of living is focused externally.
- You can easily be distracted.
- You are a bit aggressive in nature.
- You easily adapt to a given situation.
- You are sometimes described as a attention-seeker.

#### How do you grasp and process the information?



- You mostly collect and trust on the information that is presented in a detailed and sequential manner.
- You think more about the present and learn from the past.
- You like to see the practical use of things and learn best from practice.
- You notice facts and remember details that are important to you.
- You solve problems by working through facts until you understand the problem.
- You create meaning from conscious thought and learn by observation.

## How do you make the decisions?



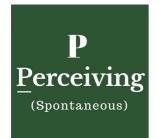
- You seem to make decisions based on your values or the feelings of others involved.
- You seem to be ruled by your heart instead of your head.
- In your relationships, you appear caring, warm, and tactful.
- You look for what is important to others and express concern for others.
- You tend to judge situations and others based on feelings and circumstances.
- You seek to please others and want to be appreciated.



# **Analysis of Career Personality**

## **Your Career Personality Analysis**

#### How do you prefer to plan the work?



- You seem to prefer a flexible and spontaneous way of life.
- You prefer to adapt to the world rather than organizing it.
- You like staying open to new experiences and information.
- You like to approach work as play or mix of work and play.
- You appear to be casual and like to keep plans to a minimum.
- You are a random thinker who prefers to keep his/her options
- You are spontaneous and often juggle several works at once.

#### Your strengths



- Practical
- Observant
- Excellent people skills
- Original
- Aesthetic and showmanship

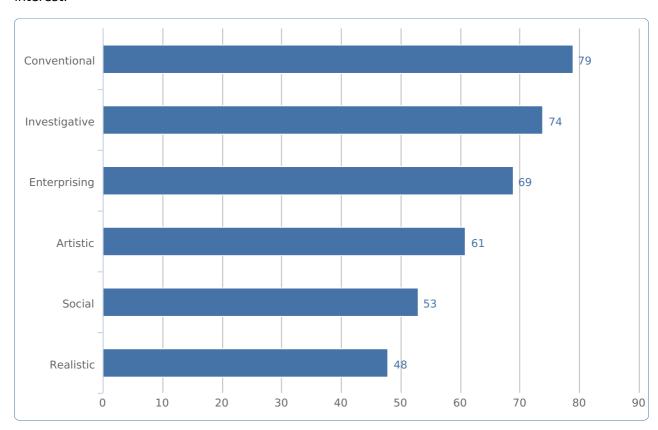


#### **Result of the Career Interest**

## **Your Career Interest Types**

The Career Interest Assessment will help you understand which careers might be the best fit for you. It is meant to help you find careers that you might enjoy. Understanding your Top career interest will help you identify a career focus and begin your career planning and career exploration process.

The Career Interest Assessment (CIA) measures six broad interest patterns that can be used to describe your career interest. Most people's interests are reflected by two or three themes, combined to form a cluster of interests. This career interest is directly linked to your occupational interest.





## **Analysis of Career Interest**

## **Your Career Interest Analysis**

#### **Conventional-HIGH**



- You are efficient, careful, conforming, organized and conscientious.
- You are organized, detail-oriented and do well with manipulating data and numbers.
- You are persistent and reliable in carrying out tasks.
- You enjoy working with data, details and creating reports
- You prefer working in a structured environment.
- You like to work with data and you have a numerical or clerical ability.

#### **Investigative-HIGH**



- You are analytical, intellectual, observant and enjoy research.
- You enjoy using logic and solving complex problems.
- You are interested in occupations that require observation, learning and investigation.
- You are introspective and focused on creative problem solving.
- You prefer working with ideas and using technology.

#### **Enterprising-MEDIUM**



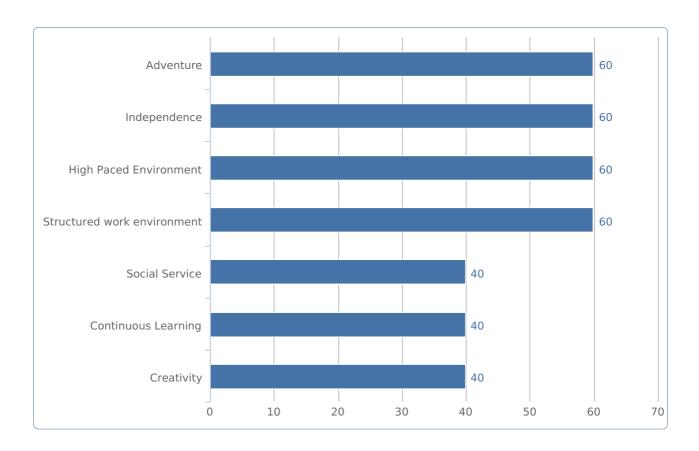
- You are energetic, ambitious, adventurous, and confident.
- You are skilled in leadership and speaking.
- You generally enjoy starting your own business, promoting ideas and managing people.
- You are effective at public speaking and are generally social.
- You like activities that requires to persuade others and leadership roles.
- You like the promotion of products, ideas, or services.



## **Result of the Career Motivators**

## **Your Career Motivators Types**

Values are the things that are most important to us in our lives and careers. Our values are formed in a variety of ways through our life experiences, our feelings and our families. In the context of Career Planning, values generally refer to the things we value in a career. Being aware of what we value in our lives is important because a career choice that is in-line with our core beliefs and values is more likely to be a lasting and positive choice





# **Analysis of Career Motivators**

## **Your Career Motivators Analysis**

#### **Adventure-HIGH**

#### Adventure

- You enjoy adventure as part of your work.
- You enjoy a lot of excitement and adrenaline rush involved in the work.
- You may also like work which can involve physical risk.

#### **High paced environment-HIGH**

## High Paced Environment

- You like to work in a highly competitive work environment.
- You prefer a high degree of challenge and excitement in your work.
- You like a work environment which is fast-paced.

#### Structured work environment-HIGH

Structured work environment

- You enjoy working in a structured work environment.
- You like following directions and guidelines.
- You enjoy work routine.
- You dislike variety and frequent changes in work.

#### Independence-HIGH

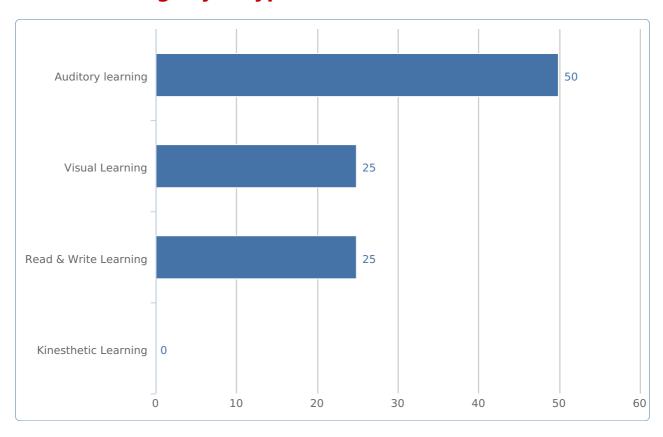
Independence

- You enjoy working independently.
- You dislike too much supervision.
- You dislike group activities.



# **Result of the Learning Style**

# **Your Learning Style Types**





# **Analysis of Learning Style**

## **Your Learning Style Analysis**

#### **Auditory learning style**

- These individuals learn best through verbal lessons, discussions, talking things through and listening to what others have to say.
- Auditory learners interpret the underlying meaning of speech through listening to the voice tone, pitch and speed.
- These learners often benefit from reading the text and notes out loud and/or listening to recorded notes and information from texts.

#### Learning improvement strategies

- Work in groups or with a study partner; i.e. discussions: listening, talking.
- Review assignments and text reading before class.
- Read notes and text out loud.
- Recite information that is important to remember.
- Record notes, key information and lectures; listen to recordings regularly.
- Use audio books/convert books into audios.
- Mathematical/technical information.
  - a.State the problem out loud
  - b.Think through a process or sequence of steps: write out, then read out loud
  - c.Discuss questions/problems in a group or with a study-buddy

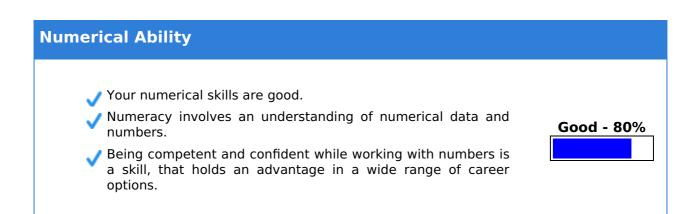


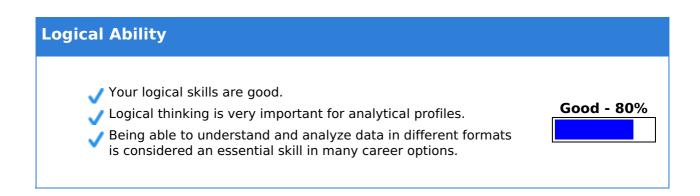
#### **Skills and Abilities**

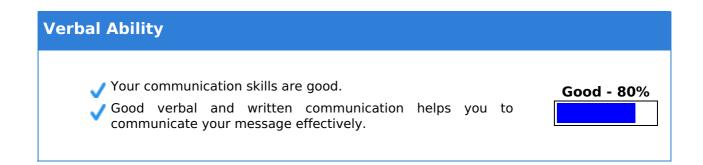
#### **Your Skills and Abilities**

The skills & abilities scorings will help us to explore and identify different ways to reshape your career direction. This simple graph shows how you have scored on each of these skills and abilities. The graph on the top will show the average score of your overall skills and abilities. The skills & abilities scorings will help us to explore and identify different ways to reshape your career direction. This simple graph shows how you have scored on each of these skills and abilities. The graph on the top will show the average score of your overall skills and abilities.

Low Fair	Average	Good	Excellent
0-20% 21-40%	41-60%	61-80%	81-100%









## **Skills and Abilities**

#### Your Skills and Abilities

#### **Clerical and Organizing Skills**

- Your organizing & planning skills are average.
- It includes general organizing, planning, time management, scheduling, coordinating resources and meeting deadlines.

Average -50%

#### **Spatial & Visualization Ability**

- Your visualization skills are good.
- This skill allows you to explore, analyze, and create visual solutions.
- ✓ It is important in many academic and professional career fields.

Good - 80%

## Leadership & Decision making skills

- ✓ Your leadership & decision-making skills are fair.
- It includes strategic thinking, planning, people management, change management, communication, and persuasion and influencing.
- ✓ These skills allow you to make decisions quickly, adapt to changing scenarios and respond to opportunities promptly.

Fair - 40%



## **Skills and Abilities**

#### Your Skills and Abilities

#### **Social & Co-operation Skills**

- ✓ Your social and cooperation skills are excellent.
- Social skills are important because they help you build, maintain and grow relationships with others.
- $\checkmark$  This skill is beneficial in the service industry and social causes.

Excellent -100%

#### **Mechanical Abilities**

- The score indicates that your mechanical ability is low.
- This section evaluates your basic mechanical understanding and mechanical knowledge.
- ▼ This skill is required for many career options like engineering and mechanical services.

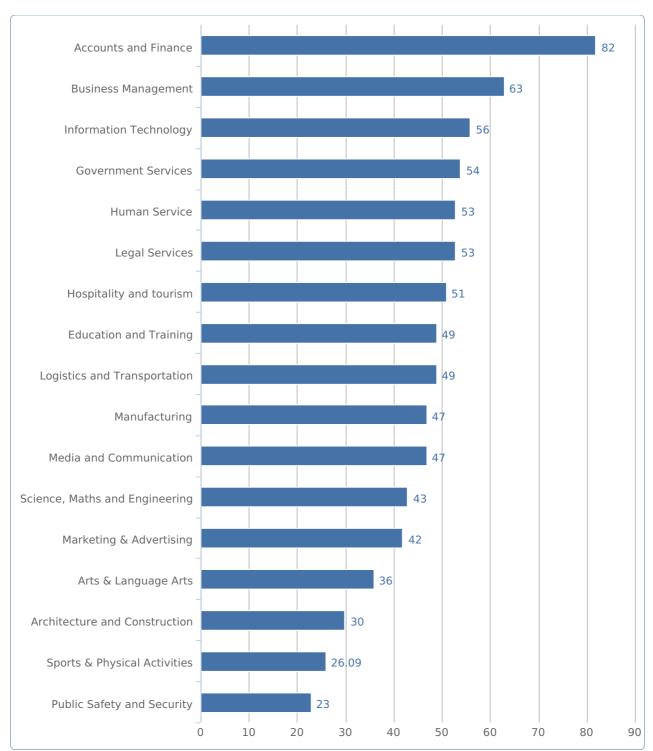
Fair - 40%



## **Career Clusters**

#### **Your Career Clusters**

Career Clusters are groups of similar occupations and industries that require similar skills. It provides a career road map for pursuing further education and career opportunities. They help you connect your Education with your Career Planning. Career Cluster helps you narrow down your occupation choices based on your assessment responses. Results show which career clusters would be best to explore. A simple graph report shows how you have scored on each of the career clusters.





# **Top Career Clusters**

## **Your Top 4 Career Clusters**

#### **Accounts and Finance**

- ✓ Finance and Accounts professionals keep track of money.
- ✓ You might work in financial planning, banking, or insurance.
- ✓ you could maintain financial records or give advice to business executives on how to operate their business.

#### **Business Management**

- ✓ Business administrative professionals give the support needed to make a business run.
- ✓ You will provide the overall direction for a company or department.
- ✓ It includes planning, organizing, directing and evaluating business functions.
- ✓ Career opportunities are available in every sector of the economy

#### **Information Technology**

- ✓ Information technology professionals work with Computer hardware, software or network systems.
- ✓ You might design new computer equipment or work on a new computer game.
- $\checkmark$  Some professionals provide support and manage software or hardware.
- ✓ You might Write, update, and maintain computer programs or software packages



# **Top Career Clusters**

## **Your Top 4 Career Clusters**

#### Manufacturing

- $\checkmark$  Manufacturing professionals work with products and equipment.
- ✓ You might design a new product, decide how the product will be made, or make the product.
- $\checkmark$  You might work on cars, computers, appliances, airplanes, or electronic devices.
- Other manufacturing workers install or repair products.



	Career Cluster 1: Accounts And Finance				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment	
1	Chartered Accountant Accountant, Auditor	Very High:85	High:70	Top Choice	
2	Commerce With Analytics Financial Data Analyst, Marketing Research; Banking Research	Very High:79	High:70	Top Choice	
3	<b>Business Financial Management</b> Financial Analyst, Fraud Examiners Analysis, Risk Analyst,	High:75	High:63	Good Choice	
4	Cost Accountant Cost Accountant, Cost Consultant	High:74	High:70	Good Choice	
5	<b>Economics</b> Economist, Foreign Trade	High:72	Average:57	Good Choice	
6	Financial & Investment Planning Investment Banker, Financial Planner, Advisor,	High:68	High:63	Good Choice	
7	<b>Banking And Related Services</b> Banking Manager, Financial Manager, Tellers,	High:67	High:65	Good Choice	



	Career Cluster 1: Accounts And Finance				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment	
8	Actuarial Science Actuaries, Insurance Claims Clerks, Underwriters,	High:63	High:70	Good Choice	
9	Company Secretary Company Secretory, Compliance Manager	High:63	High:63	Good Choice	

	Career Cluster 2: Business Management				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment	
1	<b>BPO</b> Call Center, Technical Support, Customer Service,	Very High:76	High:63	Top Choice	
2	<b>Business Financial Management</b> Financial Analyst, Financial Managers,	High:75	High:63	Good Choice	
3	Project Management Project Managers, Project Lead	High:64	High:63	Good Choice	
4	International Business Foreign Trade Manager, Import And Export Management	Average:59	High:63	Optional	
5	<b>Business Analytics</b> Business Data Analyst, Marketing Research	Average:58	High:63	Optional	



C	Career Cluster 2: Business Management				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment	
6	Business Management Information Technology Business Analyst, System Admin	Average:58	High:66	Optional	
7	Human Resource HR Manager, Recruiter, Trainer,	Average:54	High:73	Optional	
8	Administrative And Operations Support Operations Manager, Administrator, Customer Support	Average:53	High:63	Optional	
9	Retail Management Retail Manager, Brand, Warehouse Manager	Average:42	High:68	Optional	
10	Apparel Merchandising & Management Fashion Management,Fashion Brand Manager	Low:28	High:70	Avoid	

	Career Cluster 3: Information Technology				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment	
1	Software Testing And Quality Software Testing Engineer, Database Management,	High:74	High:70	Good Choice	
2	Project Management -IT Project Managers, Project Lead	High:60	High:70	Good Choice	



	Career Cluster 3: Information Technology				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment	
3	Business Analyst IT Business Analyst, Business Intelligence, Operational Analysts,	High:60	High:67	Good Choice	
4	Programming And Software Development Software Programmer, Team Leader, Product Manager,	Average:57	Very High:80	Optional	
5	<b>Block Chain Engineer</b> Block-chain Developer, Software Developer	Average:56	High:70	Optional	
6	<b>Big Data And Analytics -IT</b> Big Data Engineer, Data Architect	Average:50	High:70	Optional	
7	Mobile App Development Android Developer, IOS Developer, App Developer	Average:48	Very High:80	Optional	
8	Hardware And Network Systems Network Analyst, Network Consultant, Network Engineer	Average:45	High:68	Optional	
9	<b>Video Game Designer</b> Videogame Designer, Coder	Average:44	Very High:80	Optional	



C	Career Cluster 3: Information Technology				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment	
10	Artificial Intelligence Machine Learning Engineer, Computer Engineer	Average:43	Very High:80	Optional	
11	<b>Ethical Hacking</b> Security Architect, Ethical Hacker	Average:42	Very High:80	Optional	

	Career Cluster 4: Manufacturing				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment	
1	Quality Control, Planning And Management Production Manager, Quality Manager, Inventory Manager	Average:51	Average:59	Optional	
2	Manufacturing Industrial Engineer, Mechanical Engineer,	Average:46	High:67	Optional	
3	Industrial Design - Technical Technical Appliances Industrial Designer, Automotive Design	Low:31	High:67	Avoid	



C	Career Cluster: Other Recommendations				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment	
1	<b>Hotel Management</b> Restaurant Manager, Hotel Manager,	High:64	High:75	Good Choice	
2	<b>Librarian/ Education administration</b> Education Administrators, Librarian, Coordinators	High:64	High:75	Good Choice	
3	Company Secretary Company Secretory, Compliance manager	High:63	High:63	Good Choice	
4	Air traffic controller Airport traffic controller, GPS Navigator, Operations Control Tower	High:63	High:70	Good Choice	
5	Indian Economic Services (IES) Ministry of Finance, Niti Ayog	High:61	High:66	Good Choice	
6	Travel & Tourism  Travel Consultants, Tour Managers	High:61	High:67	Good Choice	



## **Favourite Career Path**

# **Your Favourite Career Path: Commerce with Analytics**

Career Cluster : Accounts and Finance					
#	Career Path	Career Profile	Psy. Analysis	Skill and Abilities	Comment
1	Commerce with Analytics	Financial Data Analyst, Marketing Research; Banking research	Very High:79%	High: 70%	Top Choice

#### **Scenarios**

- 1. **Top Choice** You have highest degree of interest and Skills to pursue this career path. You will definitely excel in the fields mapped to this career path.
- 2. **Good Choice** This Career path will be a good match for you as your interest and skills & abilities are aligned properly.
- 3. **Optional** You have adequate interest level and Skills & Abilities to pursue this career path. However, this can be pursued if you are not pursuing your Top choice or Good Choice.
- 4. **Develop** Developing the Skills and Abilities required for this career path can increase your probability of success in this career path.
- 5. **Explore** Explore options where you have higher interest and Skills and abilities than this career path.
- 6. **Avoid** You either have very less Skills & Abilities or very less interest in this career path. In both the cases, it is suggested to avoid this career path.



#### **Work Nature**

## **Work Nature: Commerce with Analytics**

- Data analysts help organizations harness and use data to plan business strategies, improve operational efficiency, identify new opportunities and generate higher profits.
- Identify relationships and trends in data, as well as any factors that could affect the results of research.
- Report results of statistical analyses, including information in the form of graphs, charts, and tables.
- Analyze and interpret statistical data to identify significant differences in relationships among sources of information.
- Adapt statistical methods to solve specific problems in many fields, such as economics, biology, and engineering.
- Develop software applications or programming to use for statistical modeling and graphic analysis.
- Develop and test experimental designs, sampling techniques, and analytical methods.
- Prepare data for processing by organizing information, checking for inaccuracies, and adjusting and weighting the raw data.
- Plan data collection methods for specific projects and determine the types and sizes of sample groups to be used.
- Process large amounts of data for statistical modeling and graphic analysis, using computers.
- Evaluate the statistical methods and procedures used to obtain data to ensure validity, applicability, efficiency, and accuracy.
- Design research projects that apply valid scientific techniques and use information obtained from baselines or historical data to structure uncompromised and efficient analyses.



# **Education Road Map**

# **Your Education Road Map: Commerce with Analytics**

The Education road map will give you clear idea of subjects that you should choose at different level of your career path. You can choose any one of these courses to succeed in your career.

Stages	Subjects	Education Subjects	Occupations
Higher Education /Career Courses	Courses Graduation	<ul> <li>B.com(Data Analytics)</li> <li>BBA Data analytics</li> <li>B.Sc statistics</li> <li>B.Com(Banking)</li> </ul>	<ul> <li>Banking data analyst</li> <li>Data Manager</li> <li>Risk data analyst</li> <li>Marketing analyst</li> <li>Management Analyst</li> <li>Operations Research</li> </ul>
	Courses Post Graduation	<ul> <li>M.B.A. (Business Analytics)</li> <li>M.B.A. (Business Forecasting)</li> <li>M.Com ( Analytics)</li> <li>M.Com ( Banking)</li> </ul>	Analysts Project Manager Marketing Research Executive Data Analyst Budget Analyst Sustainability Specialist



# **Education Road Map Continued**

# Your Education Road Map Cont. : Commerce with Analytics

Career Developm et/Career Change  Career Advancement	<ul> <li>Master Certificate In Business Analysis</li> <li>Post Graduate Diploma in Business Intelligence and Analytic</li> <li>Executive Program in Business Analysis( IIM-C)</li> <li>Diploma in Business Analysis</li> <li>SAS Analytics Course</li> <li>Advanced Diploma in Excel</li> <li>SPSS</li> <li>R</li> </ul>
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# **Career Path Analysis**

## **Your Career Path Analysis: Commerce with Analytics**

**The Career Path Analysis** contains four important parameters to have a better insight into the most suitable career path. These factors are fees for studying the primary courses needed for this career, demand for the skills in this career path, salary offered, level of preparation required on your part to pursue this career.

1.	Fees	High
2.	Demand	High
3.	Salary	High
4.	<b>Level Of Preparation</b>	Medium



# **Summary Sheet**

Our Career assessment is based on the concept of Correlation theory and various psychometric and statistical models.

Career Personality	Sensing + Feeling + Extrovert + Perceiving		
Career Interest	Conventional + Investigative		
Career Motivators	Adventure + Independence + High Paced Environment + Structured work environment		
Learning Style	Auditory learning		
Skills & Ablities	Numerical Ability[80%] +Logical Ability[80%] +Verbal Ability[80%]  Clerical and Organizing Skills[50%] +Spatial & Visualization Ability[80%] +Leadership & Decision making skills[40%]  Social & Co-operation Skills[100%] +Mechanical Abilities[40%] +		
Top Clusters	Business Management+Accounts and Finance+Information Technology+Manufacturing		
Favourite Career Path	Commerce with Analytics		